

JOB DESCRIPTION

JOB TITLE: Campaigner (Land Transport)
REPORTING TO: General Secretary
Head of Land Transport
TYPE OF POSITION: full-time, fixed-term contract until December 2022

Introduction

Upon the decisions taken at the Barcelona Congress in 2017, the European Transport Workers' Federation (ETF) embarked on a change process with the view to adapt its structure to serve better the needs of the affiliates and to achieve its renewed political objectives. The changes include the progressive creation of a management team working closely with the General Secretary and which consists of the people coordinating the work of the various sections. Following the changes already implemented in the maritime and aviation department, the structure is being adapted in order to have a political lead which coordinates a team of policy officers in the Land Transport Department. This team would be supported by a dedicated campaigner.

Key responsibilities

- Planning, budgeting, managing and implementing agreed campaigns and projects related to Railways, Road Transport, Urban Public Transport and Logistics
- Doing background research and mapping as required
- Ensuring regular updates are provided to the relevant Section/Committee as appropriate
- Drafting campaign briefings, reports and other documentation as required
- Preparing and promote campaign and project material in cooperation with the Communications Officers as required, including making presentations to internal and external audiences as required
- Developing a network of contacts with key stakeholders that are relevant to the campaigns
- Assisting with the development and drafting of policies or other document as required by the Head of Department
- Providing the Head of Department with potential campaigns based on the sections' and committee's work programme
- Supporting and foster a culture of open communication between staff and affiliates involved with the Land Transport campaigns
- Involving and coordinating affiliates' contributions to the campaigns also in the national level implementation
- Cooperating with the ETF Land Transport team as required
- Liaise with the ITF Land Transport Department, the Campaigns and Communications teams as needed
- Supporting the Head of ETF Land Transport in developing future ETF work on logistics

We are looking for a candidate with

- Commitment to trade unions' values
- Graduate level education or equivalent experience
- Proven expertise 3 years minimum in campaigning including in planning and implementation
- Previous experience in trade unions or NGOs
- Interest and expertise on transport, social and/or environmental campaigning is an asset
- Previous experience in international campaigning highly desirable
- Excellent written and spoken English; fluency in additional languages would be an advantage
- Good knowledge of Office software (Outlook, Word, Excel, PowerPoint) and social media
- Excellent communication skills, ability to synthesize
- Creative, dynamic and organized
- Availability to travel regularly

We offer

- A full-time fixed-term contract with a competitive package (salary, fringe benefits and extra-legal paid leave)
- A multidisciplinary, dynamic and multicultural working environment
- Involvement in a variety of campaigns, projects and initiatives

Equal employment opportunity

ETF is committed to the principle of equal employment opportunity for all employees, regardless of sex, marital status, nationality, religion, age, sexual orientation and any other characteristics unrelated to the performance of the job. Selection will be in accordance with objective, job related criteria and the appointment will be on the basis of applicants' merits and abilities.

Brussels, 24 February 2021